## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

With a association consisting of over 90 independent sellers, the lift truck group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales places throughout Canada and the U.S. The lift truck product line impressively features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle versions vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift company in the North American marketplace, due to their consistency in maintaining a high degree of customer service quality and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial home-based forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a national machinery expansion venture. Initial product sales of this industrialized equipment focused on large business groups, the armed services and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Domestic forklift trade for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a situation of significant growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling market. This project proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.